

MAIN STAGE

8:00 – 8:30 AM

REGISTRATION AND LIGHT BREAKFAST

Doors close at 8:30 AM due to the arrival of HRH The Crown Princess of Denmark

9:00 AM

EXPLAINER: ALLIANCES FOR A NEW ERA

OPENING ADDRESS

Federica Marchionni, CEO of Global Fashion Agenda, opens the Main Stage
Paul Polman, CEO of Unilever (2009-2019) and Co-Author of Net Positive

INTRODUCTION

Host: **Amelia Hoy**, Actor & Writer

WELCOME ADDRESS

HRH The Crown Princess of Denmark, Patron, Global Fashion Agenda and Global Fashion Summit

KEYNOTE PANEL DISCUSSION

ADDRESSING REALITY: RADICALLY REFRAMING 'SUSTAINABILITY'

Global forces cannot overlook human history: When all life on Earth is connected, how do we embody progress in the fashion industry today? From enduring legacies to shifting power dynamics, let's reframe sustainability towards reciprocity and collaboration, and acknowledge the invisible forces at play in our world and our industry today.

Christina Hajagos-Clausen, Textile and Garment Industry Director, IndustriALL Global Union

Chid Liberty, Made In Africa

Fatima-Zohra Alaoui, General Manager, AMITH, Moroccan Association of T&C Industries

Liz Ricketts, Co-Founder & Director, The Or Foundation

Moderated by **Clare Press**, Founder, Wardrobe Crisis Podcast

KEYNOTE PANEL

URGENT ACTION NOW!

Limiting global warming to 1.5°C is beyond reach unless there are immediate and significant emission reductions. There are opportunities in all sectors to at least halve emissions by 2030 – but what trajectory are fashion industry alliances taking? From energy transitions to policy and infrastructure development, this session checks in on the global status.

Adam Karlsson, CFO, H&M Group

Fredrika Klarén, Head of Sustainability, Polestar

Ina Parvanova, Director of Communications and Engagement Division, UNFCCC

Torry Berntsen, Chief Executive Officer, Europe and Americas, Standard Chartered

Moderated by **Emiliya Mychasuk**, FT Climate Editor, Financial Times

10:40 – 11:15 AM

BREAK

KEYNOTE

THE EU TEXTILE STRATEGY IS HERE – NOW WHAT?

Lars Fogh Mortensen, Circular Economy and Textiles Expert, European Environment Agency
Video message from **Frans Timmermans**, Executive Vice - President for the European Green Deal, European Commission

PANEL DISCUSSION

POLICY POWER: ALLIANCES FORCING DISCLOSURE

There is finally a growing cultural momentum and an appetite for policy in fashion and sustainability. This session will look at increased due diligence legislation: From brands to manufacturers, how are these hard shifts changing business as usual?

Miran Ali, Vice President, BGMEA, and Managing Director, Bitopi Group

Tyler Gillard, Head of Due Dilligence, OECD Centre for Responsible Business Conduct

Alessandra Biaggi, New York State Senator

Maxine Bédard, Director, New Standard Institute & Author, *UNRAVELED, The Life and Death of a Garment*

Sebastian Herold, Deputy Head of Division, Divion 121 – Sustainable textile supply chains, sustainable consumption, Federal Ministry for Economic Cooperation and Development (BMZ)

PANEL DISCUSSION

RESILIENCE AND DISRUPTION: RESPONDING TO VOLATILITY

In a world marked by flux, fashion's role in preparing and reacting to crises is in question. With endless strategic options for stakeholders, what will it take for fashion to maintain its course towards responsibility? Disruption cannot derail sustainability efforts, goals or action: the case for resilience is stronger than ever.

Dr. Achim Berg, Senior Partner, McKinsey & Company

Caroline Brown, Managing Director, Closed Loop Partners

Henrik Jones, General Partner, Buckhill Capital

Moderated by **Lucy Shea**, Group CEO, Futerra

MAIN STAGE

12:30 PM – 2:30 PM

LUNCH BREAK

PANEL DISCUSSION

SUBVERTING FASHION'S HISTORICAL EXCLUSION

Despite passionate momentum to address this critical global issue, fashion's historical exclusion continues across all levels of brand operations. This session shares direct learnings from powerful representation alliances, ingraining sustainability strategy with accountability and integrated inclusion.

Bobby Kolade, Fashion Designer, BUZIGAHILL
Dr. Marsha Dickson, President & Co-Founder, Better Buying Initiative
Moderated by **Moussa Mchangama**, Co-Founder, In futurum

NIKE WELLNESS BREAK

PANEL DISCUSSION

GLOBAL ALLIANCES AND CIRCULARITY: HOW CLOSE ARE WE?

Circularity is a collaborative journey that the industry must embark upon together. Insisting on a globally inclusive, technology-enabled and just transition to the new circular economy is an essential step - aligning on shared quantitative targets towards achieving fashion's circular economy is another. How close are we?

Halide Alagöz, Chief Product Officer, Ralph Lauren Corporation
Mustafain Munir, Director, CYCLO
Priyanka Khana, Head of Asia Expansion, Fashion for Good
Robert van de Kerkhof, Chief Commercial Officer, Lenzing
William McDonough, Chief Executive, McDonough Innovation
Moderated by **Dana Thomas**, Journalist and Author of *Fashionopolis: The Price of Fast Fashion and the Future of Clothes*

3:45 – 4:15 PM

BREAK

PANEL DISCUSSION

THE MATERIAL CHOICE JOURNEY CONTINUES

So much of fashion's negative impact originates in material choice. So, from this starting point, what better processes can drive positive impact through ESG action from soil to shelf? When it comes to material choice, acknowledging connected ecology across environment and society is key: Let's explore diversified fibre usage and material-level innovation.

Kyle Bridgeforth, Co-Owner & Operator, Bridgeforth Farms
Noah Murphy-Reinhertz, Sustainability Design Lead, Nike
Shaway Yeh, Founder, yehyehyeh
Surya Valluri, Chief Sustainability Officer, Grasim Industries Limited
Video message by **Target**

ACTION STAGE

12.45 PM – 1.15 PM

SUSTAINABILITY IN SMALL & MEDIUM ENTERPRISES

How can small and medium enterprises in fashion integrate and transform sustainability? In this case study, sustainability rooted in creativity and inclusivity is explored, drawing upon Maison de Mode's experience in uplifting and driving sustainability in brands.

Hassan Pierre, Co-Founder and CEO, Maison de Mode

1.35 PM – 2.20 PM

PROTECTING MIGRANT WORKERS IN MAURITIUS: THE POWER OF UNLIKELY ALLIANCES

Migrant workers in sourcing regions are particularly vulnerable to systemic exploitation, with power imbalances to employers and limited support systems. This case study presents learnings from Mauritius and the creation of the Migrant Resource Centre and Just Good Work app, a collaboration between many stakeholders, including ASOS, Anti-Slavery International and IndustriALL Global Union affiliate Confédération des Travailleurs des Secteurs Publique et Privé (CTSP). The collaboration has supported migrant workers in Mauritius to secure their rights.

Siobhan Mahoney, Senior Programme Advisor, Anti-Slavery International
Simon Platts, Commercial ESG & Sustainability Director, ASOS

Programme

7 June
2022

MAIN STAGE

Moderated by **Silvia Gambi**, Journalist

PANEL DISCUSSION

WHAT EVEN IS A SUSTAINABLE BRAND?

We're all thinking it: What even is a sustainable brand in 2022? Citizen demand and expectation for action today is steering ever-changing interpretations, guidelines and certifications across ESG in fashion. Meanwhile, society-shifting ethical engagement calls for alliances at a policy level to turn box-ticking into change-making.

Amina Razvi, CEO, Sustainable Apparel Coalition

George Harding-Rolls, Campaign Manager, Changing Markets Foundation

Hana Kajimura, Head of Sustainability, Allbirds

Joy Howard, CEO & Founder, Early Majority

Moderated by **Alec Leach**, Author and Strategist

PANEL DISCUSSION

SUPERCHARGED STORYTELLING

Sustainability communications can get pretty boring pretty fast without incredible role models and nuanced discourse. Social media is supercharging storytelling in fashion through a powerful, SDG-guided blend of education and engagement: How is this movement contrasting and combatting media reporting neglect?

Aditi Mayer, Sustainable fashion blogger, photojournalist and labor rights activist

Willow Defebaugh, Co-Founder, Editor-in-Chief, Atmos

Moderated by **Sophia Li**, Journalist, Co-Founder, Steward

CLOSING REMARKS

6:00 PM

Programme

8 June
2022

MAIN STAGE

8:00 – 8:45 AM

REGISTRATION AND LIGHT BREAKFAST

Doors close at 8:45 AM.

9:00 AM

OPENING REMARKS

Host: **Amelia Hoy**, Actor & Writer

KEYNOTE PANEL DISCUSSION

ALLIANCES WORK: WAGE SYSTEMS AND WORK ENVIRONMENTS

Spotlighting the ongoing dedication to increasing engagement and reparative action for human rights. What makes a successful alliance, and how can ESG support? This session, featuring different perspectives and challenges, shares insights from cross-landscape collaboration efforts.

Alexander Kohnstamm, Executive Director, Fair Wear, The Industry We Want

Aron Cramer, CEO and President, BSR

Kathleen Talbot, Chief Sustainability Officer and VP Operations, Reformation

Moderated by **Jasmin Malik Chua**, Sourcing and Labour Editor, Sourcing Journal

PANEL DISCUSSION

INTRODUCING: THE GFA MONITOR

This session holds space to explore and celebrate Global Fashion Agenda's most recent global alliance project: The GFA Monitor. Providing an updated route of travel for the industry together with leading topical expert organisations, this session breaks down our vision for achieving a net positive industry by 2050.

Ashley Gill, Chief Strategy Officer, Textile Exchange

Jason Kibbey, CEO, Higg

Laura Balmond, Fashion Lead, Ellen Macarthur Foundation

Sharon Waxman, President & CEO, Fair Labor Association

Moderated by **Peder Michael Pruzan-Jorgensen**, Board Member, Global Fashion Agenda

CONVERSATION

TRUE LUXURY: A PRODUCT DESIGNED TO LAST FOREVER

This discussion will explore how sustainability can be engrained in the philosophy of luxury brands to drive purpose. The panelists will discuss how, by expressing stories of history, creativity and sustainability through product, businesses can act in line with their values.

Leo Rongone, CEO, Bottega Veneta

Marie-Claire Daveu, CSO, Kering

Moderated by **Tamsin Blanchard**, Fashion Journalist and Editor

NIKE WELLNESS BREAK

MAIN STAGE

10:40 – 11:15 AM

BREAK

PANEL DISCUSSION

HISTORIES AND FUTURES FOR FASHION EDUCATION

To solve such epic issues, new thinking is needed across the fashion industry - especially within its leadership. Decolonising the European and North American fashion curriculum is an important approach to this task. What does it mean to improve the standards of fashion education to support talent - and what can industry institutions and frameworks do to help?

Frederica Brooksworth, Executive Director, Council for International African Fashion Education (CIAFE) and Director of IA Connect (Industrie Africa)

Ngozi Okaro, Executive Director, Custom Collaborative

Nina Stevenson, Head of Education, Centre for Sustainable Fashion, University of the Arts London

Rahemur Rahman, Creative Director, Rahemur Rahman

Moderated by **Bella Webb**, Sustainability Editor, Vogue Business

PRESENTATION

A DECARBONISED FASHION SUPPLY CHAIN WITHIN REACH: THE \$2 BILLION UNLOCK

Lewis Perkins, President, Apparel Impact Institute

12:05 PM – 1:45 PM

LUNCH BREAK

PANEL DISCUSSION

THE ROLE OF RETAIL

Retail plays a major role in the transition to sustainability. As the cultural bridge between production and consumption, what shifts, tactics, technologies and new strategies are emerging to balance consumer expectation with planetary boundaries? This session brings together competitor voices to share urgent learnings.

Adrien Da Maia, CEO, Courrèges

Max Bittner, CEO, Vestiaire Collective

Moderated by **Chinazo Ufodiana**, Brand and Communications Consultant

PANEL DISCUSSION

TRACEABILITY AND TRANSPARENCY FOR SYSTEMIC CHANGE

Traceability urges brands to be more transparent about their social and environmental efforts - transparency is foundational to achieving systemic change. What new track and trace standards, technologies and approaches are enforcing disclosure and how are brands responding?

Janet Mensink, Executive Director, The Social & Labor Convergence Program

Maeve Galvin, Global Policy & Campaign Director, Fashion Revolution

Natasha Franck, CEO & Founder, EON

Nicolaj Reffstrup, Founder, GANNI

Thierry Andretta, CEO, Mulberry

Moderated by **Lily Cole**, Author, Podcaster and Advisor for UNECE

ACTION STAGE

11.00 AM – 11.30 AM

NET ZERO PAKISTAN: TURBOCHARGING SUPPLY CHAIN DECARBONISATION

Pakistan's textile sector has come together to help decarbonise global supply chains - but will this be enough on its own? From global brands to their suppliers in Pakistan, a combined effort is needed to finance the shared goal of low carbon supply chains. How can regional coalitions tap into the power of strategic alliances to do this?

Brooke Roberts-Islam, Senior Contributor, Forbes

Ebru Debbag, Executive Director Global Sales and Marketing, Soorty Enterprises

Kurt Kipka, Chief Impact Officer, Apparel Impact Institute

Talha Khan, Executive Director, Pakistan Environment Trust

ACTION STAGE

12.15 PM – 1.00 PM

ESG POLICY REQUIREMENTS: USING DATA TO PREPARE FOR THE NEW ERA OF CARBON DISCLOSURE

Measuring and reporting on carbon emissions is top of mind today for everyone from investors to consumers to policy makers. As an executive, you are keenly aware that meeting and exceeding ESG goals is ultimately your responsibility and stakeholders will hold you accountable. The good news is the technology already exists to provide the measurement and insights needed to continuously understand and improve your progress.

Join executives from Higg, Puma, SME Brand, and Zalando as they discuss upcoming policy and how they're leading the industry and their teams to a Net Positive future. Panel members will discuss:

- The carbon reduction initiatives that have proven successful for their business
- How they have created an impact-driven culture throughout their companies
- How they're setting SBTs to measure success
- Top advice for brands, regardless of where they are on their journey

Hana Kajimura, Head of Sustainability, Allbirds

Jason Kibbey, CEO, Higg

Stefan Seidel, Senior Head of Corporate Sustainability, PUMA

Kathleen Talbot, Chief Sustainability Officer and VP Operations, Reformation

PANEL DISCUSSION

STRENGTHENING ACCOUNTABILITY FOR 1.5 DEGREES

Accountability within fashion's carbon emissions reduction journey is a shared goal - not only between industry and society but through frameworks like the Paris Agreement. Disciplinary action for broken reduction targets must be expected, alongside policy's role in strengthening company duty. How can fashion keep 1.5°C accountable?

Jeannie Renne-Malone, VP Global Sustainability, VF Corporation
Lindita Khaferi-Salih, Fashion Charter Lead, UN Climate Change
Matthew Guenther, Director Environmental Sustainability, TAL Apparel
Stefan Seidel, Senior Head of Corporate Sustainability, PUMA
Moderated by **Laila Petrie**, CEO, 2050

PANEL DISCUSSION

SCIENCE-BASED TARGETS FOR NATURE

Addressing interconnected issues isn't easy: Mapping water crisis cause and effect is a complex process. Contextualising targets is a good place to start, using Science-Based Targets to provide a tangible framework. Mass species extinction has begun. Ultimately, what does it mean to integrate environmental justice into holistic biodiversity strategy?

Jocelyn Wilkinson, Responsibility Programme Director, Burberry
Kristen Nuttall, Project Lead, The Fashion Pact
Margot Wood, PhD, Director of Nature-Positive Value Chains, Conservation International
Xiye Bastida, Climate Justice Activist
Moderated by **Patrick Frick**, Global Coordinator, Global Commons

3:30 PM – 4:30 PM

BREAK

VIDEO PRESENTATION

NIKE'S VISION FOR A CIRCULAR FUTURE

The science is clear and we hear it from athletes every day: we must do more to protect the future of this planet and the future of sport. Nike has been embedding and advancing sustainable solutions for decades, considering how product is sourced, made, used, returned, reused and ultimately reimaged as something new. As a design and innovation-led company, Nike continues to re-imagine and anticipate the possibilities of tomorrow. In this pre-recorded session you'll hear from Nike leaders and athletes on how the athletic leader strives to explore new solutions and partner in unexpected places to create products that last longer and are designed with their end in mind.

Video message from:

Eliud Kipchoge, Runner and Marathon World Record Holder
John Hoke, Chief Design Officer, Nike
Noel Kinder, Chief Sustainability Officer, Nike
Seana Hannah, VP Sustainable Innovation, Nike

ACTION STAGE

1.15 PM – 2.15 PM

GANNI'S CARBON RETHINK: FROM OFFSETTING TO INSETTING

There's increasing industry discussion around the actual impact of carbon offsetting and what makes a holistic climate action strategy. Presented as a transparent case study from the team at GANNI, this session explores carbon insetting's ability to decarbonise the supply chain, empower suppliers and drive positive change beyond the brand.

Nicolaj Reffstrup, Founder, GANNI
Dio Kurazawa, Co-Founder, The Bear Scouts VOF
Lubomila Jordanova, Founder, Plan A
Jade Wilting, Environmental Responsibility Manager, GANNI
Miguel Repas Gonçalves, Co-Founder, CEO, STRIX

ACTION STAGE

3.45 PM – 4.45 PM

CIRCULAR FASHION PARTNERSHIP CASE STUDY

Circular Fashion Partnership aims to achieve a long-term, scalable and just transition to a circular fashion industry. During this case study, Global Fashion Agenda congregates participants of the Circular Fashion Partnership to share tangible learnings and concrete recommendations on accelerating and scaling recycling of post-industrial textile waste domestically in Bangladesh.

Helene Smits, Chief Sustainability Officer, Recover
Mumit Hasan, Head of Operations – Bangladesh, Reverse Resources
Alexander Granberg, Project Specialist – Sustainability & Innovation, BESTSELLER
Vidiya Amrit Khan, Director BGMEA, The Bangladesh Garment Manufacturers and Exporters Association (BGMEA),
Holly Syrett, Impact Programmes & Sustainability Director, Global Fashion Agenda

Programme

DAY 2

8 June
2022

PANEL DISCUSSION

METaverse IMPACT + DECENTRALISED FUTURES

It's time to take a more serious look at how blockchain technology has and will support sustainability initiatives in fashion. When open-source governance prevails, major impact implications follow in the metaverse and beyond. Understanding research on the environmental and socio-cultural implications of this emerging realm is key.

Evelyn Mora, CEO & Founder, Digital Village

Jeremy Karl, Co-Founder, Hibiscus Tech

Leanne Elliott Young, CEO and Co-Founder, Institute of Digital Fashion

Marjorie Hernandez, Co-Founder, The Dematerialised

Moderated by **Faith Robinson**, Co-Founder, CogDis

CONVERSATION AND CLOSING REMARKS

THE VALUE CHAIN REPRESENTATION CHALLENGE

The global nature of fashion's value chain puts pressure on an equity-driven approach to sustainability talks. But how is this possible when diverse representation is missing from critical conversations? From travel restriction challenges to limited community reach, this session addresses the Eurocentric Global North context of the Global Fashion Summit Copenhagen Edition, touching upon current dilemmas and future opportunities for change.

Nikhil Hirdaramani, Sustainability Expert, Hirdaramani Group

Syed Naved Husain, Group Director & CEO, Beximco Limited

Moderated by **Federica Marchionni**, CEO, Global Fashion Agenda

CLOSING REMARKS

6:00 PM

Side Events

6 June

1:00 – 3:00 PM CEST GFA MONITOR MASTERCLASS

Villa Copenhagen, Tietgensgade 35-39, 1704 Copenhagen

Summit participants can purchase a ticket to attend an exclusive GFA Monitor Masterclass. This masterclass is a unique chance to dive deeper into the underlying insights behind the new GFA Monitor 2022: Progression to a net positive fashion industry report and to engage in an interactive discussion with the author, Global Fashion Agenda and the impact partners that contributed to the report. During the masterclass, you will learn more about the industry's performance and progression on sustainability. The deep dive will also examine the key actions and transformational changes needed to push for a net positive industry.

UNFCCC FASHION CHARTER ANNUAL MEETING

Fashion Industry Charter for Climate Action is a multi-stakeholder industry led initiative convened by UN Climate Change to drive the fashion industry to net zero emissions as soon as possible and no later than 2050. The signatories of the Fashion Industry Charter for Climate Action will hold their annual meeting, in the sidelines of Global Fashion Summit, to unpack the priority focus areas for Charter working groups in the coming months including outlining concrete steps to move towards action better measuring and reporting, low carbon material roadmaps, manufacturing and policy engagement and advocacy. The meeting is to emphasize the need for collective action in key areas in particular around scaling renewable energy and phasing out coal.

Though the meeting is not open to ticket holders; a representative from UNFCCC will share insights on the Summit Main Stage.

7 June

MATCHMAKING

Innovation Forum Matchmaking will enable fashion businesses to advance their sustainability journey, by providing the unique opportunity to be matched with relevant solution providers. The Innovation Forum will present a curated exhibition of the most promising sustainable solution providers that address the industry's sustainability challenges. Explore the innovators here.

Sign up for Matchmaking when you secure your ticket here. Contact info@globalfashionagenda.com if you have already purchased a ticket and wish to sign up for the Matchmaking.

8:00 – 11:00 PM CEST SUMMIT DINNER

Hotel Skt. Petri, Krystalgade 22, 1172 Copenhagen

Open to all Summit participants, the Summit Dinner provides unique socialising and networking opportunities. With a reception-style experience, the Summit Dinner encourages participants to connect and foster new business relationships throughout the evening.

The dinner will take place on 7 June 8:00 – 11:00 PM CEST at Skt. Petri. The environmentally responsible hotel is the perfect setting for Summit participants to continue conversations, share experiences and exchange ideas in an informal yet elevated setting.

4:00 – 5:00 PM CEST PRESS CONFERENCE

Villa Copenhagen, Tietgensgade 35-39, 1704 Copenhagen

Global Fashion Agenda will host an official press conference for media attendees on the day before Global Fashion Summit: Copenhagen Edition 2022. The press conference will take place at Villa Copenhagen (at The Square).

TRUSTRACE TRACEABILITY PLAYBOOK LAUNCH EVENT

On 7 June, TruTrace, in collaboration with Fashion Revolution and Fashion for Good, will launch The Traceability Playbook, an initiative to accelerate sustainable transformation in the fashion industry. The Traceability Playbook is a comprehensive, open-source guide, offering in-depth analysis of the evolving market dynamics and incoming legislation moving traceability from a nice-to-have to a must-have.

While the launch event is by invitation only, the Playbook will be made available to the public immediately after the event, downloadable from the TruTrace website. TruTrace will also be present at the Innovation Forum throughout the Global Fashion Summit, where attendees can learn more about the Playbook and Traceability in general.

7:00 – 10:00 PM CEST FSC DINNER

Østergro

Innovation Forum exhibitor, Forest Stewardship Council (FSC), will host a closed dinner for media. The dinner will be an opportunity for journalists to learn more from global researchers, brands and NGOs about the importance of forests in the transition towards a more responsible fashion industry.

Only 20 seats are available. If you are a journalist and interested in attending, please contact e.hermanowicz@fsc.org.